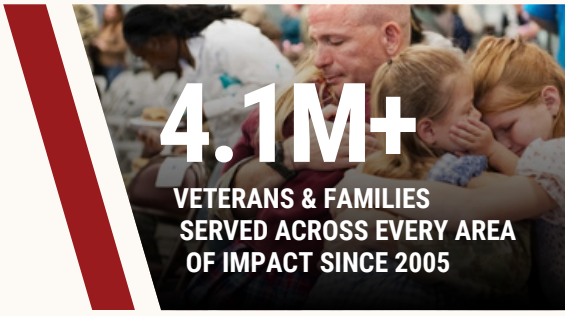
VFW FOUNDATION

NATIONAL PROGRAM SUPPORTERS

WHERE YOUR BRAND MEETS NATIONAL VETERAN IMPACT

National Program Supporters give corporations a powerful path to veteran impact. Rather than sponsoring a single program, supporters align with an entire national area of impact — Youth & Education, Military & Family Support or Digital Engagement — creating greater scale, stronger storytelling, expanded visibility and deeper long-term engagement across the VFW Foundation's highest-impact programs.



DELIVERING CORPORATE VALUE

National Program Supporters aligns brands with an ecosystem of veteran impact, combining national visibility, program engagement and scalable activation opportunities across programs nationwide.

YOUTH & EDUCATION

Invest in the next generation of civic-minded Americans and the educators who shape them. Supporters align with national youth essay competitions, civic education initiatives and recognition programs, connecting students and teachers to the values of service and democracy.

BEST FOR:
Education · Publishing · Financial Literacy · HR Tech

MILITARY & FAMILY SUPPORT

Strengthen the financial stability and stability, well-being and long-term support of military families. Supporters align with financial assistance grants, VA claims navigation and scholarship access — programs that directly strengthen military families.

BEST FOR:
Insurance · Healthcare · Banking · Retail

DIGITAL ENGAGEMENT

Meet today's veterans and service members where they live, work and connect online. Supporters align with a gaming community supporting veteran mental health and peer connection, plus digital platforms that modernize how veterans access services, navigate transition and stay engaged with the VFW community.

BEST FOR:
Technology · Gaming · Telecom · Media

SEE REVERSE FOR ENGAGEMENT INVESTMENT LEVELS.

FOUNDATION@VFW.ORG

VFWFOUNDATION.ORG

ONE PROGRAM

THREE AREAS OF NATIONAL IMPACT

Each area spans multiple programs, veteran audiences, national touchpoints and activation opportunities for your brand. At the center of National Program Supporters is the flagship program, National Veterans Service (NVS), providing a measurable advocacy backbone woven throughout all three areas of impact.

YOUTH & EDUCATION

- Service Officer Accreditation Training (NVS)
- Teacher of the Year
- Voice of Democracy
- Patriot's Pen
- VFW-SVA Legislative Fellowship

MILITARY & FAMILY SUPPORT

- Military Appreciation Program
- Accredited VA Claims Assistance
- VFW Pre-Discharge Program
- Care Packages
- VFW's "Sport Clips" Help A Hero Scholarship
- VFW Foundation Uniting for Veterans Grant

DIGITAL ENGAGEMENT

- Combat Tested Gaming
- National Veterans Service Claims Management System

ENGAGEMENT INVESTMENT LEVELS

FOUR TIERS. ONE NATIONAL PLATFORM.

Investment levels scale from foundational program participation to category leadership opportunities.

PARTICIPATING	FEATURED	PREMIER	PRESENTING
$50,000	**$100,000**	**$150,000**	**$250,000+**

YOUR INVESTMENT. YOUR IMPACT.

No matter the size of your investment, every VFW Foundation supporter becomes part of a collaborative relationship focused on creating meaningful impact. Our Participating, Featured, Premier and Presenting investment levels offer increasing opportunities for recognition and engagement, while every supporter benefits from one-on-one planning with our Corporate Relations team.

Every company has a unique purpose behind its giving. National Program Supporters allows organizations to invest in the areas of the VFW Foundation's mission that best reflect their values and community engagement priorities.

POWER THE MISSION:
Invest where your brand and mission intersect with the future of veteran support.

To explore a National Program Supporters engagement, contact: foundation@vfw.org | vfwfoundation.org.