VFW FOUNDATION

VISIONARY SUPPORTERS

THE ENTERPRISE ENGAGEMENT BEHIND NATIONAL VETERAN IMPACT

Visionary Supporters is the VFW Foundation's premier enterprise engagement model — designed for organizations seeking national impact, executive-level engagement and long-term strategic alignment. This relationship connects your organization to the VFW Foundation's highest-level leadership and activates your brand across one of America's most trusted veteran platforms.



THE PREMIER CORPORATE ENGAGEMENT

Visionary Supporters help shape the future of national veteran impact through strategic collaboration, executive engagement and long-term investment in the VFW Foundation's mission.

NATIONAL VISIBILITY & BRAND ALIGNMENT

Establish your organization as a leader in veteran impact and purpose-driven alignment. Supporters receive recognition across VFW Foundation platforms, collaborative storytelling opportunities and visibility across national campaigns and key moments.

BEST FOR:
CSR & ESG Leaders · Communications Teams · Purpose-Driven Brands

CONVENTION & CONFERENCE PRESENCE

Activate your brand at the VFW Foundation's highest-profile events and leadership gatherings. Supporters receive premier visibility, executive networking access and alignment with programming reaching highly engaged veteran advocacy audiences.

BEST FOR:
CMOs · Executive Leadership · Government Affairs Teams

STRATEGIC INFLUENCE & ADVISORY ACCESS

Help shape the future of veteran support through strategic collaboration and long-term relationship alignment. Premier supporters receive early visibility into VFW Foundation initiatives and opportunities to support nationally scaled campaigns and long-term investments.

BEST FOR:
Enterprise Leaders · Foundation Officers · Long-Term Mission Supporters

SEE REVERSE FOR ENGAGEMENT INVESTMENT LEVELS.

FOUNDATION@VFW.ORG

VFWFOUNDATION.ORG

ONE ENGAGEMENT

EVERY DIMENSION OF NATIONAL IMPACT.

Every Visionary Supporters level is built to meet the priorities of modern corporate decision-makers: measurable impact, executive engagement and year-round national brand visibility.

NATIONAL VISIBILITY & BRAND ALIGNMENT

- Integrated storytelling opportunities
- National collaborative content & campaign alignment

CONVENTION & CONFERENCE PRESENCE

- Branded presence & recognition
- Speaking opportunity consideration & VIP experiences
- Executive leadership engagement

STRATEGIC INFLUENCE & ADVISORY ACCESS

- Collaborative activation strategy development
- Customized impact reporting
- Increased access to VFW Foundation leadership

ENGAGEMENT INVESTMENT LEVELS

THREE TIERS. ONE NATIONAL PLATFORM.

All Visionary Supporters levels include national visibility, VFW National Convention access, strategic engagement opportunities and direct alignment with the VFW Foundation's national mission.

PARTICIPATING	FEATURED	PREMIER
$50,000	**$100,000**	**$250,000**

BUILT AROUND YOUR GOALS

Every company supports the veteran community differently. That's why the VFW Foundation offers multiple investment levels — including Participating, Featured and Premier Supporters — to provide flexibility while ensuring every organization receives a customized experience.

Rather than offering predetermined sponsorship packages, our Corporate Relations team works alongside each supporter to build a tailored engagement strategy that aligns with your corporate social responsibility priorities, marketing objectives and employee engagement goals.

POWER THE MISSION:
Become a national strategic supporter and build a relationship that grows each year.

To explore a Visionary Supporters engagement, contact: foundation@vfw.org | vfwfoundation.org.